



Subject: 2012 NASP® e-Championship

Dear Instructor,

NASP® is now 10 years old and we'll have more than 10,000 participating schools this year! To commemorate this remarkable achievement, we will be featuring several events throughout the year.

The first event will be the NASP® e-Championships online tournament. In the past, only 5 percent of NASP® students have competed in live events at the state, national and world levels. This means that 95 percent of our students are missing out on the excitement of competition and the benefits available to participating students: significant improvements in student confidence, socialization, attendance, behavior, attitudes and goal setting.

New Format, Great Prizes

The new virtual format we will be using allows 100 percent of NASP® students to participate in a worldwide competitive event. Our goal for this tournament is to get 100 percent of instructors, schools, and students participating, so please do your part and register your team(s)! **Here are a few details:**

- Thanks to our partners at Outdoor Roadmap, scores, progress and rankings will be presented in an all-new, feature-rich, pro sports-like application on the Outdoor Roadmap web site: <http://nasp.outdoorroadmap.com>.
- Archers can view how their team, school, and individual scores compare against NASP® students worldwide.
- Winners will receive great team prizes, including **more than \$70,000 in scholarships and NASP® equipment**.
- **Weekly prizes.** Make sure you enter your team's best score in each weekly tournament for a chance to win prizes and receive weekly recognition. Your archers will shoot 15 arrows @10 meters and 15 arrows @15 meters to qualify. Format as follows: 10 Meters: 5 arrows for practice, three 5 arrow ends (15 arrows) for score. 15 Meters: 5 arrows for practice, three 5 arrow ends (15 arrows) for score. (This is the same format used at NASP® state, national and world tournaments.)
- **Weekly sweepstakes will be awarded** to the schools of lucky participating students for prizes like bows, arrows and other equipment for your school program.
- Instructors can enter a sweepstakes for **a new school kit worth more than \$3,500**.
- **Instructors can use the tournament to raise funds** for their NASP® program by charging a small fee for e-Championship entries.
- **Also new this year:** We will name the first, NASP® All-American Team, 16 archers consisting of the overall top-five-finishing girls, overall top-five-finishing boys and the next six top-finishing archers registered in the e-Championship.

How to Participate

The virtual tournament will run weekly from January 16th, to April 30th, 2012. Starting February 1st, students and instructors can login daily to our partner site, <http://nasp.outdoorroadmap.com> to see updated rankings. NOTE: this will be the only place students will be able to see their scores. In order for your team(s) to be eligible for the scholarship prizes offered:

1. All Instructors MUST *first* register with Outdoor Roadmap (click here: <http://nasp.outdoorroadmap.com/instructor>).
2. nasp.outdoorroadmap.com/instructor). Once registered, you will be led through the process to register your team(s) on the NASP® tournament site.
3. All participating students *must* receive a printed copy of the the attached document that outlines the tournament and includes a waiver to make sure we have parental consent to post data on the Web for those under age 13.
4. After registering on Outdoor Roadmap, all scores during the tournament will be entered through NASP®'s portal at www.NASPtournaments.org/eChampionship using your school's BAI number. (All rules and guidelines for conducting an online tournament are available there as well.)
5. **REGISTER NOW:** To register and to view more information about the tournament, click here: <http://nasp.outdoorroadmap.com/instructor>.

Benefits of the New Format

In the interest of engaging as many students with these virtual tournaments as possible, we have designed the scoring system used for the e-Championship to be use-able for *all* the in-person and virtual tournaments that NASP® instructors and teams participate in each year. This means that in the future, instructors, your students, and parents will have an aggregate record of all competitive rounds in a single place to track progress, goals and other student and team statistics.

We are very excited about our first next-generation virtual tournament with our partners at Outdoor Roadmap. By creating an online environment for scoring tournaments and analyzing archer data, NASP®, its instructors, and students gain a cutting-edge tool that can be used over the student's lifetime and an interactive portal to attract new participants to the sport.

We look forward to your participation in the e-Championships and the rest of our online tournaments in 2012.

Happy New Year,

Roy Grimes
NASP® President